

# Moral Values of the Main Character in the Script of Jennifer Lee's Movie "Wish"

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**Abstract.** The title of this research is Moral Values of the Main Character in the Script of Jennifer Lee's Movie "Wish". In this research, I focus my research on the kinds, components, and social effects of the moral values of the main character in the script Wish movie written by Jennifer Lee. The main theory used was taken from Linda and Richards Eyree entitled "Teaching Your Children Value" (1993), and the supporting theory was taken from Carol K. Sigelman & Shaffer, D. R.'s book entitled "Life Span Human Development" (1995). In conducting research, I apply source theories, namely data sources, data collection, and data analysis. A qualitative descriptive method was used in this study. This research utilised the script movie entitled Wish as the data source. Collection of data was carried out by reading the script repeatedly and then using note-taking techniques to find the main character's dialogue that shows speech containing moral values. Based on the analysis carried out, it can be concluded that the kinds of moral values that can be found in this movie are 12 types of moral values based on Linda and Eyre's theory, which divides into two groups consisting of value of being and value of giving. Value of being consists of honesty, courage, peaceability, self-reliance and potential, self-discipline and moderation, and fidelity and chasity. Meanwhile, the value of giving consists of loyalty and dependability, respect, love, unselfishness and sensitivity, kindness and friendliness, and justice and mercy.

**Keywords:** Moral value; movie; social effect

## 1. Introduction

The presence of literature in human life cannot be denied. In human life, literature has been accepted as one of the socio-cultural realities. Literature is not only seen as a work of art that involves thoughts, emotions, and imagination, but it is also a work that uses language as its medium. Literature is basically used as a tool to reflect life, human behaviour, and the consequences of their actions.

Film as one genre of literary work is very popular in society. Movie or film also called motion picture one of the most popular forms of entertainment. Film is predetermined by literary techniques; conversely, a literary practice developed particular features under the impact of the film (Mario Klarer, 2004:56). As in other literary works, movies also depict life that occurs in society. In movies, moral values can be analyzed from the conversations and actions of the characters. By watching a movie, people will certainly find it easier to grasp what kind of moral values can be found through the event in a movie. Movies produced by authors can reflect the moral attitudes of certain people or other things related to people's lives. One of the movies that reflects this is the *Wish* movie written by Jennifer Lee.

The movie was used as analysis material because in this movie there were several moral values that the researcher got from the main character. This research aims to examine how moral values are depicted through character actions, dialogue, and the script writing process, providing insights into how these values affect the social behaviour and viewpoints of audiences. For those reasons, the moral values

of animation movies are chosen as the object of the analysis.

Research on moral values has indeed been carried out by many previous researchers. However, the moral values of this movie are not fully understood yet by many readers. From previous research, no one has examined the moral value in the Movie. Besides that, they themselves do not even know yet the other things about the moral value of this movie, for example, the social effects of moral values. It is due to this reason that further encourages the desire to analyse the moral values of this movie. It is hoped that this analysis can help the readers, especially those students, to understand more about the moral value of this movie.

## 2. Method

The method of research is a process of collecting and analyzing research data, which plays an important role in conducting research. Research methods provide some direction for the data collection process. There are three points included in the method of research, namely data source, data collection, and data analysis.

In this research, the data source used script of *Wish movie* written by Jennifer Lee. The script of the movie will be used as the main data and it will be analyzed through the dialogue or conversation of the main character, which will be examined carefully to identify patterns of moral values

In collecting data, script of *Wish movie* written by Jennifer Lee has been read carefully and repeatedly. It was done by placing notes on the dialog by the main character that showed utterances containing moral values. The data collection process in this research is divided into three parts. The first is to download the script of *Wish movie*. Second is reading the script carefully and repeatedly. The third is to pay attention to the dialogue script of the main character in the *Wish Movie*, which contains moral values, and try to classify the types, components and social effects of each moral values of the main character.

The types of moral values, components and the social effects of the main character's moral values in this movie are analyzed by using a qualitative method. Research qualitative is descriptive and often uses analysis. Process and meaning are more emphasized in qualitative research. Merriam (2009:13) stated that qualitative research is a way of exploring and understanding the meaning individuals or groups ascribe to a social or human problem. The process of research involves emerging questions and procedures, collecting data, analyzing the data inductively, building from particulars to general themes, and representing the results.

## 3. Discussion

In this section, the researcher will explain the data analysis and study results taken from *Wish movie* script. The following are answers to all problem statement in this study. According to Linda and Eyre (1993), there are two types of moral values namely value of being and value of giving.

### Value of being

#### Honesty

**Asha: "Dad... don't you think they already have something else that is... enough... that could make their wishes granted... instead of... giving it to someone?" (Lee, 2023: 17)**

Based on the quotation above, the moral value of Asha's honesty is demonstrated through her bold question to her father. She reveals not just the truth of the wishes but the deeper implications of his deception. Asha is not only challenging her father's authority but also highlighting empowerment and self-determination. Her honesty is about exposing the truth, not for personal gain, but to break the chains of control that have oppressed the people of Rosas Kingdom. Asha's commitment to honesty is about more than just words—it reflects her moral compass. She is not concerned with pleasing her father or

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maintaining the status quo; rather, she seeks to right a wrong and bring freedom to her people. In the face of immense power, Asha does not hesitate to speak out, showing her integrity and belief in the inherent worth of truth.

Asha's honesty serves as a guiding principle in her journey for justice. She embarks on a quest to uncover the truth for herself and for her community, inspiring others to seek the truth and challenge the systems that have oppressed them. In conclusion, Asha's willingness to confront her father and question his authority underscores her commitment to truth, justice, and fairness, highlighting how honesty can lead to transformative change both on a personal and societal level.

#### Courage

**Asha: "What you said to the people of Rosas... is not what I remember when I was little. I mean, there was something that you told me about the star when I was little... but, you've hidden this fact from the people of Rosas... and... I think this isn't right at all." (Lee, 2023: 17)**

In this pivotal moment, Asha directly confronts her father about the truth he has hidden from the people of Rosas Kingdom, challenging the very foundation of his rule. This act of defiance showcases Asha's moral integrity and her commitment to justice, even at great personal cost. By choosing to speak up, Asha exemplifies moral courage—the willingness to address uncomfortable truths and act on principles, regardless of the consequences. She risks damaging her relationship with her father and exposing herself to potential repercussions from the kingdom's power structures. Yet, Asha prioritizes the greater good over her personal safety and familial ties. Her words underline her belief in transparency and fairness, as she seeks to reveal the hidden truth about the star to empower the people of Rosas Kingdom.

Furthermore, the quote reflects Asha's ability to face emotional conflict with resilience. She does not allow her love for her father or her place in the royal family to cloud her judgment. Instead, she uses her position to advocate for truth and justice, knowing that silence would mean complicity. Her actions emphasize that true courage involves standing up for one's beliefs, even when it means opposing those closest to you.

In addition to her words, Asha's actions amplify the depth of her bravery. Her confrontation with King Magnifico is part of a broader journey where she actively works to dismantle the misinformation and control that have shaped the lives of Rosas Kingdom's citizens. She aligns herself with the truth, understanding that change often requires sacrifice and persistence. By challenging the status quo, Asha demonstrates that courage is not merely an act of defiance but a sustained effort to bring about justice and equality.

#### Peaceability

**Asha: "It doesn't seem right at all..." (Lee, 2023: 17)**

This quote captures Asha's embodiment of peace of ability—a calm and composed approach to navigating complex emotional and moral challenges. Asha's ability to maintain inner tranquility amidst external turmoil is a defining trait that sets her apart as a thoughtful and mature protagonist. Rather than succumbing to impulsive reactions or allowing herself to be overwhelmed by the gravity of the situation, Asha takes a moment to reflect and evaluate her next steps with clarity and intention.

Asha's peace of ability is most evident when she begins to grasp the extent of her father King Magnifico's manipulation of the people's wishes. This quality of peace is integral to Asha's decision-making throughout the movie. Faced with the immense challenge of opposing her father, who wields significant power and influence, Asha remains grounded in her principles. Instead, she seeks solutions that align with her values of fairness and transparency. This calm approach not only allows her to navigate the tense dynamics with King Magnifico but also strengthens her relationships with allies and friends. Asha's peace enables her to inspire trust and collaboration, essential elements in her quest to restore freedom to the people of Rosas Kingdom.

#### Self-reliance and potential

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**Asha: "Together, we are stronger and unstoppable. There's nothing that can change that" (Lee, 2023: 120)**

Asha, like many others in Rosas, believed that change and fulfillment could only come from those in positions of power. The people of Rosas placed their faith in King Magnifico, trusting that he would grant their wishes and shape their futures. However, as Asha uncovered the truth about his manipulative control over those wishes, she was forced to confront a difficult reality: waiting for someone else to create change was futile. This realization was pivotal in her journey toward self-reliance.

The quote is particularly significant because it underscores the unshakable nature of self-reliance and the boundless potential that arises from confidence in one's abilities. Asha had witnessed firsthand how external control—through King Magnifico's magic—could suppress dreams and aspirations. Yet, despite these obstacles, she recognized that inner strength and determination were forces that could not be taken away. Furthermore, this statement solidifies Asha's role as a leader. She does not impose her vision on others; rather, she encourages them to recognize their own potential and to take action alongside her. Her leadership is built on empowerment, not control, which directly contrasts with King Magnifico's rule. While he seeks to maintain power by keeping the people dependent on him, Asha's vision is one of self-sufficiency and shared strength.

Self-discipline and moderation

**Asha: "...You can still have your dreams granted, you don't need to give your wish to someone else." (Lee, 2023: 72)**

Throughout the film, Asha was presented with the easy option of submitting her wishes to King Magnifico, like everyone else in Rosas. However, instead of surrendering control, she chose to exercise restraint and self-discipline, recognizing that real change and fulfillment came from within. Her statement encouraged others to do the same—to believe in their ability to shape their own future rather than handing over their aspirations to someone else.

Asha's leadership was defined by her ability to inspire others through her discipline and restraint. Rather than simply fighting against King Magnifico's rule through rebellion or force, she carefully evaluated her actions and took strategic steps to empower the people of Rosas. Her words served as a reminder that dreams were not just about wishing but about actively working toward them with determination and self-control.

Ultimately, this moment highlighted Asha's belief that self-discipline and moderation were essential for true empowerment. By choosing patience over instant gratification and personal effort over external reliance, she set an example for others to take charge of their own destinies. Her statement was not just about achieving dreams—it was about building the inner strength and resilience needed to turn those dreams into reality.

Fidelity and chasity

**Asha: "Of course, I won't. I would never renounce something that is important." (Lee, 2023: 76)**

This declaration reinforced Asha's deep loyalty to her community and her sense of responsibility toward them. Unlike those who submitted to King Magnifico's control, Asha refused to abandon what she knew was right, demonstrating her steadfast commitment to her beliefs. Her actions were not driven by personal gain or recognition but by a sincere dedication to ensuring the people of Rosas had the freedom to pursue their own dreams. This strong sense of fidelity was central to her character, as she consistently chose to act in the best interest of others rather than prioritizing her own desires.

Asha's refusal to compromise her beliefs, even under immense pressure, highlighted her strength of character. She resisted the temptation to conform, even when it would have been easier to submit to Magnifico's rule. Her devotion to truth and justice ensured that she did not abandon her values, showing that true leadership was built on integrity, not on the pursuit of power.

Asha embodied deep loyalty to truth and justice, consistently placing the well-being of others

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above her personal interests. Her fidelity and chastity were evident in her ability to remain steadfast in her principles, despite the challenges she faced. Through her selflessness, commitment, and moral purity, Asha emerged as an inspiring character, demonstrating that true leadership and heroism came not from seeking power but from unwavering dedication to what was right.

### Value of giving

Loyalty and dependability

**Asha: "Together, we are stronger and unstoppable. There's nothing that can change that." (Lee, 2023: 120)**

This statement from Asha highlighted the strength that came from working together and relying on one another. It reflected a belief in the power of unity and mutual support, where each individual's contribution became part of a collective effort that could not be easily broken. Asha's words emphasized the importance of fostering strong relationships built on trust and reliability, as the foundation for overcoming challenges and achieving shared goals.

The concept of dependability of Asha can be reassured to be her allies of their collective strength. She was not only motivated them but also conveyed her own commitment to stand by them, no matter the difficulties they might face. This demonstrated that dependability was not a one-sided value but a reciprocal bond in where everyone played a vital role in supporting each other.

Furthermore, Asha's statement inspired confidence and reinforced the idea that challenges could be overcome when people worked together with unwavering determination. Her leadership reflected her ability to unite others, showing that dependability was about being a reliable presence for others while encouraging them to do the same.

Respect

**Asha: "All people of Rosas! I have to tell you something very important. In fact, you have no need to give your wish to anyone. All your wishes still can be granted by the brightest star up in the sky." (Lee, 2023: 123)**

In this statement, Asha demonstrated profound respect for the autonomy and independence of the people of Rosas Kingdom. By reminding them that their wishes could be fulfilled through their own connection to the star, she empowered them to take control of their aspirations without relying on external intermediaries. This reflected her acknowledgment of their individual agency and their ability to shape their destinies.

By addressing the people with sincerity and urging them to reclaim their connection to the star, Asha fostered a sense of dignity and self-worth. Her leadership taught that respect was not only about valuing others' perspectives but also about creating an environment where individuals felt capable and supported in pursuing their goals.

Love

**Asha: "You wanna know what I wish for? Well... I wish that the people of my home remember and understand that the stars up in the night sky are there for their protection and guidance. And, also that they will know that when we wish upon a star, all their desires come true. And, that they don't need someone to make their wishes come true." (Lee, 2023: 41)**

This line revealed that Asha's love wasn't just about personal attachment or familial duty, but about ensuring equality and justice for everyone in the kingdom. She saw that the people had been deprived of their own agency, and her love for them compelled her to restore their power. Rather than seeking to control their wishes or take power for herself, Asha wanted to empower others by giving them the freedom to shape their own destinies. This desire to help others was central to her character, showing that Asha's love was driven by selflessness and a commitment to fairness, not a desire for personal recognition.

Asha's love also manifested in her relationship with her father, King Magnifico. While she

disagreed with his methods, especially his secrecy about the star's true power, Asha still loved him and desired to see him act justly. Her love for her father, however, did not prevent her from challenging him when she believed his actions harmed others. This conflict highlighted the complexity of Asha's love—she loved her father deeply, but her love for her community and her commitment to truth and justice outweighed her loyalty to him. This willingness to confront her father in the pursuit of justice demonstrated the depth of her moral convictions, which were rooted in love for others, even when it was difficult.

This love was not blind or selfish but was grounded in a desire for equality and empowerment. Asha's love for her people and her family, combined with her desire for fairness and truth, made her a compelling and morally strong protagonist, willing to stand up for what was right—even when it meant challenging those she cared about.

#### Unselfishness and Sensitivity

**Asha: "..... But... you've hidden the fact about the importance of the brightest star. It's like if.. you're just doing this... for the love... and for the attention. It's not good. Look, my friends out there are good, the people of Rosas are good, and they deserve to know about the stars that-" (Lee, 2023: 18)**

These declarations spoke to Asha's commitment to the greater good, as she willingly took on the responsibility of exposing her father's manipulation of the wishes, despite the personal cost. Her willingness to challenge the authority of her father showed that she was not motivated by self-interest or the desire for personal gain, but rather by her desire to free the people of Rosas Kingdom from the deception they had been subjected to.

Asha's sensitivity to the struggles of others was also a core element of her character. She was acutely aware of the suffering that the people of Rosas Kingdom faced under King Magnifico's rule and felt a deep compassion for them. Her sensitivity was evident in her interactions with the citizens, where she expressed a genuine desire to help them reclaim their ability to make wishes and control their own destinies. In one poignant moment, Asha reflected on her father's actions and the impact they had on the people, she deserved to know the truth. Her deep empathy for the citizens and her sensitivity to the emotional and social consequences of her father's secrecy.

Asha's unselfishness was not just about taking risks for others, but also about giving up her own desires for the benefit of the community. Her decision to take on the responsibility of exposing the truth, even when it meant risking her own well-being, showcased her selflessness and her dedication to the greater good. Her sensitivity to the struggles of others further highlighted her compassionate nature and her desire to make the world a better place for everyone, not just herself. Through these qualities, Asha emerged as a character who was driven by love, empathy, and a commitment to justice.

#### Kindness and friendliness

**Asha: "Welcome to Rosas. Come on, come this way. Where the greatest creations are all on display." (Lee, 2023: 3)**

This simple, yet sincere greeting revealed Asha's genuine desire to make others feel welcome and at ease. Asha's kindness extended beyond just friendly greetings; it was reflected in her actions as well. She consistently offered a helping hand, whether it was supporting her friends, advocating for the people of Rosas Kingdom, or working toward a better future for her kingdom. She did not seek personal recognition or rewards for her kindness, and instead, her actions were motivated by a genuine desire to help those around her. This selfless attitude helped to strengthen the bonds within her community and encouraged others to act in kind, creating a ripple effect of goodwill.

In addition, Asha's friendliness contributed to her ability to inspire others. People were drawn to her positive energy and her approachable nature, which made it easier for her to rally support for her cause. Her ability to build connections and foster a sense of belonging was a testament to the power of kindness in leadership. By making people feel seen, heard, and valued, Asha demonstrated that true leadership was not about commanding others, but about creating an environment where people felt motivated to work together for the common good.



Her kindness and friendliness not built her meaningful relationships and also played a key role in fostering unity and trust within her community. Asha's warm and approachable nature allowed her to lead with compassion, ensuring that the people of Rosas Kingdom were not just her subjects but her partners in the pursuit of a better future. Through her actions, Asha demonstrated that kindness was not just a personal virtue, but a powerful force for positive change.

Justice and mercy

**Simon: "I'm so sorry, Asha. I just wanted to be a strong knight. I want to protect the kingdom and be grateful, but... but I was so selfish,"**

**Asha: "Oh, Simon, it's okay." (Lee, 2023: 125)**

Asha's response reflected her compassionate and forgiving nature. She briefly said that Simon, it's okay. It showed a powerful capacity for her mercy. Asha did not hold Simon's betrayal against him; instead, she acknowledged his remorse and offered him a chance at redemption. Her forgiveness strengthened the bond between them and reinforced her belief in the importance of second chances.

Asha's reaction to Simon highlighted her understanding of justice as more than retribution. Rather than punishing Simon for his mistake, she recognized his genuine regret and chose to show mercy. By doing so, Asha embodied the idea that justice could be restorative rather than punitive. This decision also demonstrated her sensitivity to Simon's struggles and his desire to improve himself, further reinforcing her role as a leader who inspired change through compassion.

Asha's handling of Simon's betrayal highlighted her deep commitment to justice and mercy. Her ability to forgive and move forward exemplified her belief in redemption and the power of compassion to create meaningful change. This moment reflected the broader themes of the film, showing that justice was not about punishment alone but about creating opportunities for growth, understanding, and unity. Through her actions, Asha demonstrated the transformative potential of balancing justice with mercy, making her a compelling and empathetic protagonist.

## 4. Conclusion

From the analysis of the previous chapters, it can be concluded that the discussion is about the types of moral values of the main character, describe components of each type of main character's moral values, and tried to explain the social effects of the main character's moral values found in the script *Wish* movie written by Jennifer Lee. These questions were analysed by using Linda and Eyre's book and Carol K. Sigelman's book about moral value.

Based on the analysis of the existing problems, it could not be denied that Asha, the main character in the *Wish* movie had many moral values that could be analyzed. As the main character, Asha has a journey full of hopes, dreams, and struggles to achieve goals, which makes her a very relevant character to understand in the context of moral values. From this analysis, the researcher found 12 types of moral values based on Linda and Eyre's theory which divides into two groups consisting of value of being and value of giving. Value of being consists of honesty, courage, peaceability, self-reliance and potential, self-discipline and moderation, and fidelity and chasity. Meanwhile, value of giving consists of loyalty and dependability, respect, love, unselfishness and sensitivity, kindness and friendliness, and justice and mercy.

In addition, there are also the components and social effects of each type of moral value. In every type that appears in the movie, it has an influence on moral values. The *Wish* movie teaches us to have dreams, courage, and infinite kindness. With a background rich in moral values, the *Wish* movie teaches us to always believe in our dreams, but still pay attention to their impact on others. The moral values in *Wish* movie are expected to have a profound impact, reminding us that every act of kindness, even though is a small action, can create great change in this world.

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